

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Smart Media Group LLC (VA)
Attention: Accounts Payable
1427 Leslie Ave
Alexandria, VA 22301

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1538414-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Rubio/R/Senate	RUBIO FOR SENATE	C25C31

Flight Dates	Order #	Alt Order #
10/25/16 - 10/31/16	1538414	08383941

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
1046	RUBFL	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/28/16	10/28/16	1230-1P Access Hollywood	1230-1p	----2--	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----2--	2	\$265.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/28/16	12:40 PM	1230-1P Access Hollywood	1230-1p	:30	MRFS1516REVT VH	\$265.00 NM
2	WPBF	F	10/28/16	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	MRFS1516REVT VH	\$265.00 NM
2	10/28/16	10/28/16	WPBF News 25 @ Noon	12pm-1230pm	----2--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----2--	2	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/28/16	12:15 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MRFS1516REVT VH	\$300.00 NM
2	WPBF	F	10/28/16	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MRFS1516REVT VH	\$300.00 NM
3	10/28/16	10/28/16	GENERAL HOSPITAL	GENERAL HOSPIT	----1--	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$525.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/28/16	2:27 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	MRFS1516REVT VH	\$525.00 NM
4	10/28/16	10/28/16	Good Morning America	7-9AM	----2--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----2--	2	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	F	10/28/16	7:59 AM	Good Morning America	7-9AM	:30	MRFS1516REVT VH	\$600.00 NM
1	WPBF	F	10/28/16	8:53 AM	Good Morning America	7-9AM	:30	MRFS1516REVT VH	\$600.00 NM
5	10/28/16	10/28/16	Jeopardy	7:30-8PM	----1--	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	----1--	1	\$1,500.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Invoice #</u> 1538414-1	<u>Invoice Date</u> 10/30/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/30/16
<u>Advertiser</u> Rubio/R/Senate	<u>Product</u> RUBIO FOR SENATE	<u>Estimate Number</u> C25C31	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/28/16	10/28/16	Jeopardy	7:30-8PM	----1--	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	10/28/16		Jeopardy	7:30-8PM	:00		\$1,500.00 NM
Credited									
13	10/29/16	10/29/16	Sat 6-7am News	Sat 6-7am	-----2-	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2-	2	\$265.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Sa	10/29/16	6:12 AM	Sat 6-7am News	Sat 6-7am	:30	MRFS1516RETVH	\$265.00 NM
1	WPBF	Sa	10/29/16	6:44 AM	Sat 6-7am News	Sat 6-7am	:30	MRFS1516RETVH	\$265.00 NM
14	10/29/16	10/29/16	Sat 8-9am News	Sat 8-9am	-----2-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2-	2	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Sa	10/29/16	8:25 AM	Sat 8-9am News	Sat 8-9am	:30	MRFS1516RETVH	\$350.00 NM
1	WPBF	Sa	10/29/16	8:43 AM	Sat 8-9am News	Sat 8-9am	:30	MRFS1516RETVH	\$350.00 NM
16	10/30/16	10/30/16	Sun 6-7am News	Sun 6-7am	-----2	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2	2	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/30/16	6:25 AM	Sun 6-7am News	Sun 6-7am	:30	MRFS1516RETVH	\$225.00 NM
2	WPBF	Su	10/30/16	6:46 AM	Sun 6-7am News	Sun 6-7am	:30	MRFS1516RETVH	\$225.00 NM
17	10/30/16	10/30/16	Sun 6pm News	6-630p	-----1	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$525.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/30/16	6:30 PM	Sun 6pm News	6-630p	:30	MRFS1516RETVH	\$525.00 NM
18	10/30/16	10/30/16	Sun 8-9am News	Sun 8-9am	-----2	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----2	2	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/30/16	8:09 AM	Sun 8-9am News	Sun 8-9am	:30	MRFS1516RETVH	\$350.00 NM
2	WPBF	Su	10/30/16	8:44 AM	Sun 8-9am News	Sun 8-9am	:30	MRFS1516RETVH	\$350.00 NM
19	10/27/16	10/27/16	1230-1P Access Hollywood	1230-1p	---2---	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	---2---	2	\$265.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Th	10/27/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	MRFS1216H	\$265.00 NM
1	WPBF	Th	10/27/16	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	MRFS1316TVH	\$265.00 NM
20	10/27/16	10/27/16	WPBF News 25 @ Noon	12pm-1230pm	---2---	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1538414-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Rubio/R/Senate	RUBIO FOR SENATE	C25C31	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/27/16	10/27/16	WPBF News 25 @ Noon	12pm-1230pm	---2---	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
10/24/16 10/30/16 ---2--- 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Th 10/27/16 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 MRFS1316TVH \$300.00 NM 1 WPBF Th 10/27/16 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 MRFS1316TVH \$300.00 NM									
21	10/27/16	10/27/16	GENERAL HOSPITAL	GENERAL HOSPIT	---1---	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 ---1--- 1 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/27/16 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 MRFS1316TVH \$525.00 NM									
22	10/27/16	10/27/16	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 ---1--- 1 \$1,325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/27/16 7:18 PM Wheel Of Fortune 7-7:30PM :30 MRFS1316TVH \$1,325.00 NM									
23	10/27/16	10/27/16	Good Morning America	7-9AM	---2---	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 ---2--- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Th 10/27/16 7:58 AM Good Morning America 7-9AM :30 MRFS1316TVH \$600.00 NM 1 WPBF Th 10/27/16 8:40 AM Good Morning America 7-9AM :30 MRFS1216H \$600.00 NM									
24	10/27/16	10/27/16	Jeopardy	7:30-8PM	---1---	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 ---1--- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/27/16 Jeopardy 7:30-8PM :00 \$1,500.00 NM Credited									
25	10/25/16	10/25/16	1230-1P Access Hollywood	1230-1p	-2-----	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -2----- 2 \$265.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/25/16 12:42 PM 1230-1P Access Hollywood 1230-1p :30 MRFS1316TVH \$265.00 NM 1 WPBF Tu 10/25/16 12:54 PM 1230-1P Access Hollywood 1230-1p :30 MRFS1316TVH \$265.00 NM									
26	10/25/16	10/25/16	WPBF News 25 @ Noon	12pm-1230pm	-2-----	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -2----- 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/25/16 12:10 PM WPBF News 25 @ Noon 12pm-1230pm :30 MRFS1216H \$300.00 NM 1 WPBF Tu 10/25/16 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 MRFS1316TVH \$300.00 NM									
27	10/25/16	10/25/16	GENERAL HOSPITAL	GENERAL HOSPIT	-1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									

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Advertiser	Product	Estimate Number	
Rubio/R/Senate	RUBIO FOR SENATE	C25C31	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/25/16	10/25/16	GENERAL HOSPITAL	GENERAL HOSPIT	-1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	MRFS1216H	\$525.00 NM
28	10/25/16	10/25/16	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-----	1	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	MRFS1316TVH	\$1,325.00 NM
29	10/25/16	10/25/16	Good Morning America	7-9AM	-2-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-2-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	7:25 AM	Good Morning America	7-9AM	:30	MRFS1316TVH	\$600.00 NM
2	WPBF	Tu	10/25/16	8:59 AM	Good Morning America	7-9AM	:30	MRFS1316TVH	\$600.00 NM
30	10/25/16	10/25/16	Jeopardy	7:30-8PM	-1-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-1-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	7:53 PM	Jeopardy	7:30-8PM	:30	MRFS1316TVH	\$1,500.00 NM
31	10/26/16	10/26/16	1230-1P Access Hollywood	1230-1p	--2----	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--2----	2	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16		1230-1P Access Hollywood	1230-1p	:00		\$265.00 NM
					Credited				
2	WPBF	W	10/26/16	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	MRFS1216H	\$265.00 NM
32	10/26/16	10/26/16	WPBF News 25 @ Noon	12pm-1230pm	--2----	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--2----	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16		WPBF News 25 @ Noon	12pm-1230pm	:00		\$300.00 NM
					Credited				
2	WPBF	W	10/26/16		WPBF News 25 @ Noon	12pm-1230pm	:00		\$300.00 NM
					Credited				
33	10/26/16	10/26/16	GENERAL HOSPITAL	GENERAL HOSPIT	--1----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--1----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/26/16	2:23 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	MRFS1316TVH	\$525.00 NM
34	10/26/16	10/26/16	Good Morning America	7-9AM	--2----	:30	2	\$600.00	NM

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INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1538414-1	10/30/16	October 2016	09/26/16 - 10/30/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Rubio/R/Senate	RUBIO FOR SENATE	C25C31	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--2----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/26/16	7:59 AM	Good Morning America	7-9AM	:30	MRFS1316TVH	\$600.00 NM
1	WPBF	W	10/26/16	8:59 AM	Good Morning America	7-9AM	:30	MRFS1316TVH	\$600.00 NM
35	10/26/16	10/26/16	Local Post Debate Special	8-9p	--2----	:30	2	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--2----	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/26/16	8:50 PM	Local Post Debate Special	8-9p	:30	MRFS1316TVH	\$1,000.00 NM
2	WPBF	W	10/26/16	8:58 PM	Local Post Debate Special	8-9p	:30	MRFS1316TVH	\$1,000.00 NM
37	10/30/16	10/30/16	ON THE MONEY WKND	1030-11a	-----1	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/30/16	10:47 AM	ON THE MONEY WKND EM	1030-11a	:30	MRFS1516REVTNH	\$175.00 NM
40	10/25/16	10/28/16	WPBF NEWS AT 9:00AM	F 9A-10A	-TWTF--	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/25/16	9:30 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	MRFS1316TVH	\$300.00 NM
2	WPBF	Th	10/27/16	9:11 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	MRFS1316TVH	\$300.00 NM
41	10/25/16	10/28/16	Good Morning America	7-9AM	-TWTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	-TWTF--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/25/16	8:40 AM	Good Morning America	7-9AM	:30	MRFS1216H	\$600.00 NM
3	WPBF	W	10/26/16	8:40 AM	Good Morning America	7-9AM	:30	MRFS1216H	\$600.00 NM
4	WPBF	F	10/28/16	8:20 AM	Good Morning America	7-9AM	:30	MRFS1516REVTNH	\$600.00 NM
43	10/26/16	10/28/16	WPBF News 25 5-6:00am	5:00-6:00am	--WTF--	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--WTF--	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/28/16	5:37 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	MRFS1516REVTNH	\$225.00 NM
44	10/26/16	10/28/16	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/24/16	10/30/16	--WTF--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/28/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MRFS1516REVTNH	\$300.00 NM

Total Spots 47

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DUPLICATE



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WPBF
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Advertiser	Product	Estimate Number
Rubio/R/Senate	RUBIO FOR SENATE	C25C31

www.thewpbfchannel.com

Payment Terms 30 Days

<u>Gross Total</u>	\$22,710.00
<u>Agency Commission</u>	\$3,406.50
<u>Net Amount Due</u>	\$19,303.50

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